

Take Action: How Can You Help Save the Dells?

✓ Join Save the Dells today

- Get inspired, take action, and make a donation online! www.savethedells.org
- Find us on Facebook and join in the conversation! <https://www.facebook.com/savethedells/>
- Follow us on Instagram and share your Dells photos! <https://www.instagram.com/savethedells/>

✓ Become an Everyday Ambassador

It's easy! Just sit down with 10 friends, coworkers, neighbors or relatives and discuss Save the Dells with them.

- Email savethedells@gmail.com with "Everyday" in the subject line, and we'll get you going

✓ Become a Community Ambassador

Would you help us distribute fliers and other marketing materials, or help staff event tables?

- Email savethedells@gmail.com with "Community" in the subject line

✓ Become a Business Ambassador

Are you a business owner whose revenue depends on recreation, quality of life, or protected open space?

- Email savethedells@gmail.com with "Business" in the subject line

✓ Become a Trail Ambassador

Do you want to help spread the word about Save the Dells while you're out on the trails?

- Email savethedells@gmail.com with "Trails" in the subject line

✓ Learn about land conservation options and opportunities

Are you a Granite Dells landowner who wants to learn how you can conserve your property?

- Email savethedells@gmail.com with "Land" in the subject line

✓ Invite Save the Dells to speak

Would you like to invite Save the Dells to speak at your club's or organization's meetings or events?

- Email savethedells@gmail.com with "Speak" in the subject line

✓ Apply for our Grants Manager position

Are you an experienced grant-writer who can offer your expertise in-kind?

- Email savethedells@gmail.com with "Grants" in the subject line

✓ Make a major donation

Would you like to discuss making a major charitable gift, or do you know someone who does?

- Email savethedells@gmail.com with "Give" in the subject line

✓ Assist with professional services

Do you have professional, legal, real estate, or marketing services you would like to offer in-kind?

- Email savethedells@gmail.com with "Services" in the subject line

✓ Become an active citizen

Save the Dells is Democracy in Action. Meet with your Elected Representatives and tell them why you think that protecting a Granite Dells Regional Park is the right thing for Prescott, Prescott Valley, and Chino Valley.

- US Senator Kyrsten Sinema <https://www.sinema.senate.gov/contact>
- US Senator Martha McSally https://www.mcsally.senate.gov/contact_martha
- AZ Rep. David Stringer dstringer@azleg.gov AZ Rep. Noel Campbell ncampbell@azleg.gov
- AZ Senator Karen Fann kfann@azleg.gov And contact your City and Town Councils too!

Working to create Prescott's own Granite Dells Regional Park

www.SaveTheDells.org

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✓ **Make your voice heard because YOU matter**

Have an opinion about development or conservation in the Dells? Write a letter to the editor!

→ Prescott Daily Courier: <https://www.dcourier.com/contact-us/>

→ Prescott Valley Tribune: <https://www.pvtrib.com/contact-us/>

→ Chino Valley Review: <https://www.cvrnews.com/contact-us/>

10 Steps to Getting Your Letter to the Editor Published

- 1. Find good opportunities.** Newspapers, magazines and online publications typically want letters that respond to articles they've published. Look for local tie-in. National papers will take letters on big, global issues; most local and regional papers want something relevant to their city or county or state.
- 2. Read the publication's letters guidelines** and published letters to identify requirements. What's the word limit? How are published letters formatted? Is there a tone or style editors seem to prefer?
- 3. Be fast.** Timely letters are more likely to be published. Give yourself an edge by responding to an article within a day or so of its publication.
- 4. Be concise.** Pick a single point to make — there usually isn't room for more. Get to the point quickly (in the first sentence, typically) and put supporting info lower. Use short words, short sentences, and short paragraphs. Use numbers and statistics sparingly — they can be persuasive, but too many can overwhelm.
- 5. Be factual.** Double-check to be sure everything you've written is accurate. Be prepared to document and prove your assertions to an editor.
- 6. Avoid wonk.** Your key point should matter to ordinary readers, who care more about clean air or endangered wildlife than legalisms, procedural problems, or minor factual disputes.
- 7. Write from your own point of view.** Is there something about who you are that gives you added credibility? Are you a scientist? A legal expert? A parent whose children will have to live with the dangers of climate change for decades? Do you have firsthand knowledge of a place because you've lived or hiked there?
- 8. Avoid personal attacks** or insulting language.
- 9. Have your letter reviewed before sending.** Typically it should be read by a trusted friend or family member.
- 10. Submit via email or a web form, following the publication's guidelines. Include your contact info:** name, address, daytime phone. These won't be published, but they help a paper verify your identity. If you're emailing the letter, paste it into the body of your message rather than sending the document as an attachment (be sure to include a helpful subject line).

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